

Gerardo Barboni

Product Designer

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PORTFOLIO gerardobarboni.xyz

SUMMARY

Product Designer with a strong background in UI/UX and front-end development, experienced in designing and building digital products for web and blockchain-based platforms. Skilled in translating business and user requirements into intuitive, scalable, and high-quality interfaces.

Proven experience working in cross-functional teams, collaborating with developers and stakeholders to deliver user-centered solutions from concept to implementation. Strong knowledge of design systems, wireframing, prototyping, and design-to-code workflows using modern web technologies.

Motivated by solving real problems through thoughtful design, continuous learning, and a strong focus on usability, consistency, and product impact.

WORK EXPERIENCE



Product Designer • Fuero - Protofire

Dec 2025 - Feb 2026 Remote

- Product design focused on blockchain technologies.
- User-centered user experience design, creating a user-friendly onboarding.
- Front-end development
- Branding



UI Developer / Product Designer • Protofire

May 2024 - Present Remote

- Product design focused on blockchain technologies.
- User-centered user experience design, creating a user-friendly onboarding.
- Design dapps according to customer's requirements.
- Transform design to code for the development of dApps.



Product Designer • Ankas

Apr 2023 - May 2024 Remote

- Product design focused on blockchain technologies.
- User-centered user experience design, creating a user-friendly onboarding.
- Transform design to code for the development of dApps.



Designer • Freelance

Jan 2022 - Apr 2023 Cordoba, Argentina

- Web design and development.
- Product design focused on blockchain technologies.
- Brand design.
- User experience design.



Branding Manager • MobyDigital S.A.

Feb 2021 - May 2021 Cordoba, Argentina

- Internal communication applications.
- Social media content creator.

EDUCATION

Multimedial Designer • IES 21 Finalized

2018 - 2020 Cordoba, Argentina

LINKS



GitHub
<https://github.com/geraBarboni>



Telegram
<https://t.me/GeraBarboni>



LinkedIn
<https://linkedin.com/in/gerardobarboni/>

EDUCATION

Multimedial Designer • IES 21 Finalized

2018 - 2020 Cordoba, Argentina

COURSES

UI camp S24 • Service Design Club
March 2024

App Developer • CoderHouse
December 2023

Ethereum Developer • Platzi
October 2022

SKILLS

Web Development

HTML/CSS/JS React Vue Node.js

TypeScript Next.js TailwindCSS MaterialUI

Industry Knowledge

User Interfaces Product Design User Experience

Wireframing Landing Sites Wagmi

Tools

Figma Illustrator Photoshop GIT VSC

Competencies

Open to feedback Respect Team building

Commitment above all else

LANGUAGES

Spanish
Native

English
B1+